"It's NeXTSTEP system software is years ahead of its potential rivals such as Microsoft Corp's. Cairo and Apple and IBM's Taligent systems."

*BUsiness Week, January 25, 1993*

"We have not seen a development environment anywhere that matches the power of NeXTSTEP. We have already proven this power by delivering applications to our business in a matter of weeks that would have taken months in other environments."

*Ingvar Petersson, CIO, McCaw Cellular*

"...NeXTSTEP is probably the most respected piece of software on the planet. The underlying reason for NeXT's success is objects..."

*Byte, October 1992*

"...NeXT has the potential to be the Microsoft of objects..."

*Lisa Thorell, Dataquest*

"NeXTSTEP is the best platform for developing object-oriented, client/server applications."

*Larry Ellison, Chairman & CEO, Oracle Corp.*

"NeXTSTEP is the ideal environment for cross-platform development."

*Tom Mallory, VP Development, WordPerfect Corp.*

*IT WON'T BE OUT OF THE BOX UNTIL MAY 25TH. BUT THE REVIEWS ARE ALREADY IN.*

NeXTSTEP™ for Intel® processors. The world's only object-oriented user and development environment. Coming soon to industry-standard computers all over the world. For information, call 1-800-TRY-NEXT.

*THE OBJECT IS THE ADVANTAGE.*

©1993 NeXT Computer, Inc. NeXT and NeXTSTEP are registered trademarks of NeXT Computer, Inc. The Object is the Advantage is a trademark of NeXT Computer, Inc. Intel is a registered trademark of Intel Corporation.

Circle 120 on Inquiry Card.