

"It's NeXTSTEP system software is years ahead of its potential rivals such as Microsoft Corp's. Cairo and Apple and IBM's Taligent systems."

BUSINESS WEEK, JANUARY 25, 1993

"We have not seen a development environment anywhere that matches the power of NeXTSTEP. We have already proven this power by delivering applications to our business in a matter of weeks that would have taken months in other environments."

INGVAR PETURSSON, CIO, MCCAW CELLULAR

"...NeXTSTEP is probably the most respected piece of software on the planet. The underlying reason for NeXT's success is objects..."

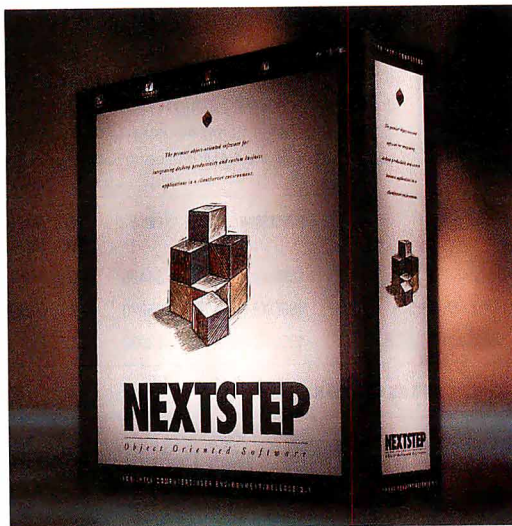
BYTE, OCTOBER 1992

"...NeXT has the potential to be the Microsoft of objects..."

LISA THORELL, DATAQUEST

"NeXTSTEP is the best platform for developing object-oriented, client/server applications."

LARRY ELLISON, CHAIRMAN & CEO, ORACLE CORP.



"NeXTSTEP is the ideal environment for cross-platform development."

TOM MALLORY, VP DEVELOPMENT, WORDPERFECT CORP.

**IT WON'T BE OUT OF THE BOX
UNTIL MAY 25TH.
BUT THE REVIEWS ARE ALREADY IN.**

NeXTSTEP™ for Intel® processors. The world's only object-oriented user and development environment. Coming soon to industry-standard computers all over the world. For information, call 1-800-TRY-NEXT.

THE OBJECT IS THE ADVANTAGE.™



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Circle 120 on Inquiry Card.